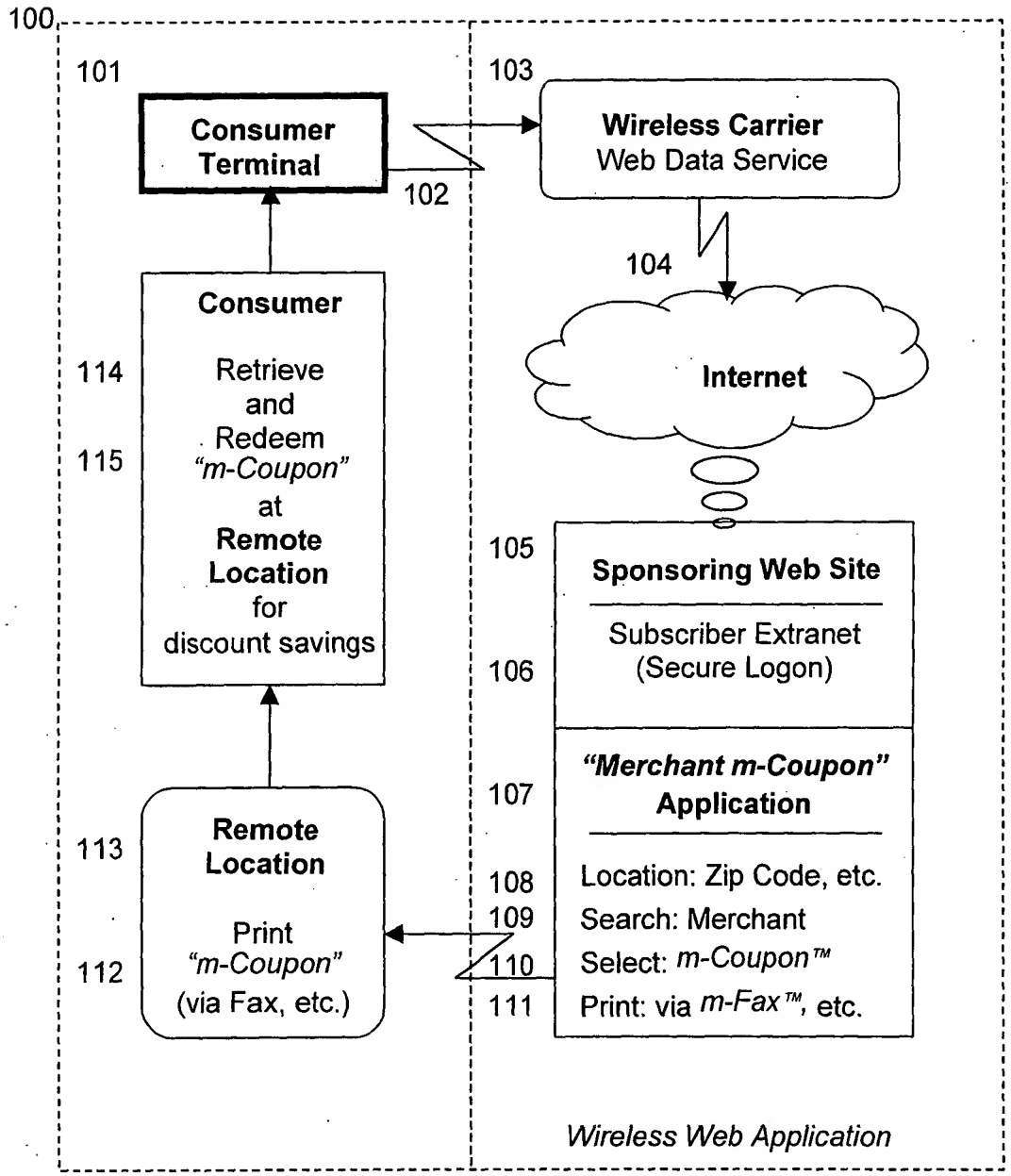
100
101
Consumer Terminal
102
103
Wireless Carrier
Web Data Service
104
Internet
Consumer
114
Retrieve
and
Redeem
115
"m-Coupon"
at
Remote
Location
for
discount savings
105
Sponsoring Web Site
Subscriber Extranet
(Secure Logon)
106
"Merchant m-Coupon"
Application
107
108
Location: Zip Code, etc.
109
Search: Merchant
110
Select: m-Coupon™
111
Print: via m-Fax™, etc.
113
Remote
Location
Print
112
"m-Coupon"
(via Fax, etc.)
Wireless Web Application